

# excellence

Consistently strive to deliver superior service and results.  
Maximize potential through continuous improvement.  
Set, achieve, and maintain a high level of performance.  
Exemplify the core values of the company.

## passion

Dedication to the company and our customers.  
Desire and Drive to provide remarkable service.  
Maintain a positive attitude and a high level of enthusiasm.  
Enjoy what you do!

## integrity

Conduct yourself in an honest and ethical manner.  
Treat each individual with dignity and respect.  
Be true to others, yourself, and the company vision.  
Demonstrate professionalism in all actions and words.

## development

Advance knowledge, skills, and competencies.  
Embrace lifelong learning and improvements.  
Mature and grow from challenges.  
Be resourceful when problem solving.

## innovation

Anticipate and embrace change.  
Creatively seek new ideas and best practices.  
Be willing to challenge current practices.  
Overcome obstacles to achieve goals.

## teamwork

Inspire others to succeed and develop.  
Think and act beyond the scope of your responsibilities.  
Put team goals ahead of individual objectives.  
Be accountable to the J.C. Hart family and yourself.